

Group Key Figures

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in € millions	Q1/2009	Q1/2008	Change
Revenues	620.0	641.7	- 3.4 %
Newspapers National	292.4	296.7	- 1.4 %
Magazines National	126.9	141.1	- 10.1 %
Print International	72.4	97.9	- 26.0 %
Digital Media	104.7	81.5	28.5 %
Services/Holding	23.5	24.5	- 3.9 %
EBITDA¹⁾	80.3	78.7	2.1 %
EBITDA margin ¹⁾	13.0 %	12.3 %	
EBIT ¹⁾	64.0	63.5	0.8 %
Net income	213.0	449.9	- 52.7 %
Net income, adjusted ²⁾	34.9	31.8	9.7 %
Total assets ³⁾	2,970.8	2,809.1	5.8 %
Equity ³⁾	1,266.2	1,067.7	18.6 %
Equity ratio ³⁾	42.6 %	38.0 %	
Cash flow from continuing operations	48.1	28.4	68.9 %
Net debt ³⁾	- 334.8	- 369.5	-
Earnings per share (diluted, in €)	7.09	14.55	- 51.3 %
Closing price (in €)	51.36	78.00	- 34.2 %
Average number of employees	10,652	10,604	0.5 %

¹⁾ Adjusted for non-recurring effects and effects of purchase price allocations.

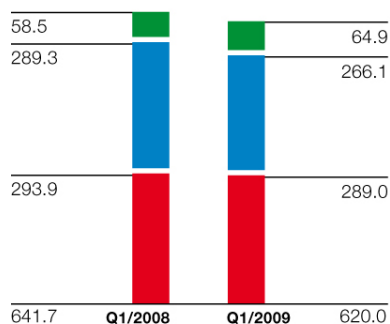
²⁾ Adjusted for significant, non-operating items.

³⁾ As of March 31, 2009 and December 31, 2008, respectively.

Revenues

in € millions

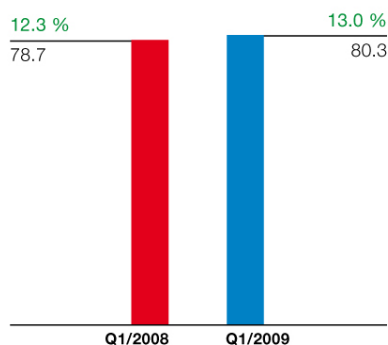
■ Circulation ■ Advertising ■ Other



EBITDA

in € millions

■ EBITDA margin in %



Adjusted Net Income

in € millions

