

Group Key Figures

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in € millions	2005	2006	2007	2008	2009	Change yoy
Revenues	2,391.5	2,375.9	2,577.9	2,728.5	2,611.6	-4.3 %
International revenues	383.7	383.2	537.2	596.8	547.6	-8.2 %
<i>International revenues as percent of total revenues</i>	<i>16.0 %</i>	<i>16.1 %</i>	<i>20.8 %</i>	<i>21.9 %</i>	<i>21.0 %</i>	
Pro forma revenues Digital Media				543.5	569.0	4.7 %
<i>Digital Media revenues as percent of total revenues (Pro forma)</i>				<i>18.8 %</i>	<i>21.0 %</i>	
EBITDA¹⁾	413.6	433.9	470.0	486.2	333.7	-31.4 %
<i>EBITDA-margin¹⁾</i>	<i>17.3%</i>	<i>18.3%</i>	<i>18.2%</i>	<i>17.8%</i>	<i>12.8%</i>	
Consolidated net profit/loss	231.4	290.8	-288.4	571.1	313.8	-45.0 %
Consolidated net profit/loss, adjusted ²⁾	202.1	205.0	234.6	254.6	152.6	-40.0 %
Total assets ³⁾	2,612.0	3,124.0	3,826.9	2,809.1	2,934.3	4.5 %
Equity ³⁾	1,185.0	1,795.1	1,211.8	1,067.7	1,196.8	12.1 %
<i>Equity ratio³⁾</i>	<i>45.4%</i>	<i>57.5%</i>	<i>31.7%</i>	<i>38.0%</i>	<i>40.8%</i>	
Free cash flow	220.2	233.9	238.7	219.7	231.3	5.3 %
Net debt/liquidity	327.2	477.4	-743.1	-369.5	-193.0	-
Earnings per share (in €) ⁴⁾	7.33	9.13	-9.70	18.54	10.19	-45.0 %
Earnings per share, adjusted (in €) ²⁾⁴⁾⁵⁾	6.79	6.88	7.88	8.55	5.13	-40.0 %
Dividend (in €) ⁶⁾	1.70	3.50	4.00	4.40	4.40	0.0 %
Year-end share price (in €)	108.00	136.45	98.00	51.39	75.05	46.0 %
Average number of employees	10,166	9,733	10,348	10,666	10,740	0.7 %

¹⁾ Adjusted for non-recurring effects and effects of purchase price allocations.

²⁾ Adjusted for significant, non-operating items.

³⁾ The figures as of December 31, 2008 were adjusted for the effects of the changed accounting method for pension commitments.

⁴⁾ Diluted.

⁵⁾ The adjusted diluted earnings per share for all years presented herein were calculated on the basis of the weighted average shares outstanding (diluted) in fiscal year 2009.

⁶⁾ Dividend proposal for the fiscal year 2009.