

Group Key Figures

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in € millions

	2004	2005	2006	2007	2008	Change yoy
Revenues	2,402.0	2,391.5	2,375.9	2,577.9	2,728.5	5.8 %
Adjusted for consolidation effects ¹⁾				2,555.4	2,585.1	1.2 %
International revenues	373.6	383.7	383.2	537.2	596.8	11.1 %
Pro forma revenues Digital Media				307.4	383.1	24.6 %
EBITDA²⁾	432.8	413.6	433.9	470.0	486.2	3.4 %
EBITDA margin ²⁾	18.0 %	17.3 %	18.3 %	18.2 %	17.8 %	
EBITDA w/o contribution ProSiebenSat.1/Kirch ²⁾³⁾				433.9	480.0	10.6 %
EBITDA margin w/o contribution ProSiebenSat.1/Kirch ²⁾³⁾				16.8 %	17.6 %	
EBITA ²⁾	335.8	338.3	375.0	421.7	422.1	0.1 %
EBIT ²⁾	315.5	330.4	374.0	421.7	420.0	- 0.4 %
Consolidated net profit/loss	147.5	231.4	290.8	- 288.4	571.1	-
Total assets	2,392.4	2,612.0	3,124.0	3,826.9	2,812.6	- 26.5 %
Equity	873.4	1,185.0	1,795.1	1,211.8	1,060.3	- 12.5 %
Equity ratio	36.5 %	45.4 %	57.5 %	31.7 %	37.7 %	
Cash flow from continuing operations	305.0	223.7	253.5	283.1	265.1	- 6.3 %
Net debt/liquidity	173.0	327.2	477.4	- 743.1	- 369.5	-
Earnings per share (in €) ⁴⁾	4.65	7.33	9.13	- 9.70	18.54	-
Dividend ⁵⁾ (in €)	1.45	1.70	3.50	4.00	4.40	10.0 %
Year-end share price (in €)	86.00	108.00	136.45	98.00	51.39	- 47.6 %
Average number of employees	10,700	10,166	9,733	10,348	10,666	3.1 %

¹⁾ Adjusted for the effects of changes in the consolidation group.

²⁾ Adjusted for non-recurring effects and effects from purchase price allocations.

³⁾ Adjusted for the ProSiebenSat.1 Media AG dividend collected in the previous year in the amount of € 23.1 million and for payments under the Kirch insolvency in the amount of € 6.2 million (PY: € 13.0 million).

⁴⁾ Diluted.

⁵⁾ Dividend proposal for fiscal year 2008.